

# Member Survey 2010

[www.Cycle-Ipswich.org.uk](http://www.Cycle-Ipswich.org.uk)

# Summary

*The survey was open for data collection for one month to 27th May 2010. Data was collected using Survey Monkey website.*

*The survey was advertised to the Google Group and on the Cycle Ipswich website [www.cycle-ipswich.org.uk](http://www.cycle-ipswich.org.uk).*

*There were 16 responses.*

# Age demographic

<b>Age band</b>	<b>Count</b>	<b>Percentage</b>
0-24	0	0%
25-34	2	12.5%
35-40	4	25%
41-50	2	12.5%
51-60	5	31.25%
61-70	2	12.5%
70+	1	6.25%

# Journeys per week

*The instruction was to record each leg of a journey, so there and back would be 2 journeys. This was in order to "catch" people who perhaps use a train to get somewhere but cycle back.*

Average - 9.56 journeys per week

Max - 20 journeys per week

Min - 4 journeys per week

Standard Deviation - 4.77 journeys per week

# Journeys per month

*This question was designed to collect data from those that cycled less frequently than weekly. You can also use this data to highlight how regular our cycling patterns are.*

*As with all these questions, there is an element of interpretation. One response was 420 journeys, which has been removed from these stats as being anomolus, so as not to distort the remaining data set.*

*Average - 41.29 journeys per month*

*Max - 86 journeys per month*

*Min - 12 journeys per month*

*Standard deviation - 20.19 journeys per month*

# Campaign issues of interest

- Creation of clearer, safer, cycle routes
- Improving behaviour of all road users
- Safety through awareness
- Use of council funds; cycling promotion; normalising cycling
- Cycling in schools
- Rights of way; on-road provision
- Environment
- Local politics

# Main reason for cycling

<b>Area</b>	<b>Count</b>	<b>Percentage</b>
<b>Fitness</b>	2	13.34%
<b>Convenience</b>	8	53.34%
<b>Leisure</b>	2	13.34%
<b>Other</b>	3	20%

*There were only 15 responses to this question*

# How did you hear about Cycle Ipswich

<b>Source</b>	<b>Count</b>	<b>Percentage</b>
Google groups	3	18.75%
Friend	3	18.75%
Search engine	4	25%
Marketing	1	6.25%
Other	5	31.25%



# Indicate other cycle organisations you are involved with

- CTC - 6
- Sustrans - 5
- Local clubs - 0

# Would you assist in CI campaigns?

- Yes - 6
- No - 3
- Depends - 6

# Cycle routes

*The survey asked respondents to describe their common cycle routes.*

*A separate map showing the responses is still being created.*

*Check out the Cycle Ipswich Google Groups for an announcement about the map soon.*

# Thanks

*Thanks to all those that took the time to provide responses.*

*As ever, any survey will stimulate debate about the responses, how questions were interpreted and ultimately more questions to be asked.*

Contact us at [www.cycle-ipswich.org.uk](http://www.cycle-ipswich.org.uk)